

MEMBER CHARTER



SHARE is a forward-thinking community of business leaders committed to peer support, business growth and knowledge sharing. This Charter sets out our values, the expectations of how we show up and work together, so we strengthen the value of the group for every member.

OUR SHARED OBJECTIVES



Peer Support

Build trusted relationships that encourage support, challenge, positivity and accountability.



Business Growth

Create momentum through collaboration, referrals, introductions and wider connections.



Knowledge Sharing

Learn from each other's experience, ideas, mentoring, insight and practical resource.

VALUES, BEHAVIOURS & COMMITMENTS

SUCCESS

HOW WE DEMONSTRATE

We champion shared success and look for ways to help fellow members create momentum.

MEMBER COMMITMENT

- Champion the SHARE group and all members. Clearly demonstrating the wider core values.
- Actively look for opportunities to refer work or recommend a member.
- Make relevant introductions between members, contacts or prospects that could create value.
- Champion member wins by sharing achievements, opportunities and work wider.

AMBITION

HOW WE DEMONSTRATE

We bring energy, ideas and commercial advice to help the group evolve and grow.

MEMBER COMMITMENT

- Arrive prepared to share ideas freely and bring a growth mindset to every meeting.
- Actively look for strong prospective members who would add value to the group.
- Create strong relationships with other members. Having 121s, understanding their businesses dynamics and challenges. Forming collaborations where possible.
- Actively look for strong prospective members who would add value to the group.*

HONESTY

HOW WE DEMONSTRATE

We communicate openly, give feedback and follow through with integrity.

MEMBER COMMITMENT

- Contribute honestly to discussion, offering both support and constructive challenge.
- Respect confidentiality and treat what is shared in the room with care.
- Follow through on actions, introductions and commitments made to other members.

EXPERIENCE

HOW WE DEMONSTRATE

We share insight generously and learn from each other's expertise, perspective and lived experience.

MEMBER COMMITMENT

- Share practical insight, lessons, resources and contacts that could help expand knowledge in the group.
- Share your knowledge and experience with other members to support them and suggest and contribute to member education slots
- Pass on useful SHARE and member content to relevant people in your wider network.
- Proactively suggest speakers that will strengthen knowledge in the group.

Every member should also help shape the visibility of SHARE

- ✓ Comment on, repost and engage with SHARE Group and members individual posts (Linkedin and wider socials)
- ✓ Promote the SHARE group in your wider business and communications, where appropriate. This can include email signatures, websites, or content you post about your business.
- ✓ Promote members and achievements. Sharing opportunities with useful contacts in your network.

RESPONSIBILITY

HOW WE DEMONSTRATE

We contribute consistently and recognise that the strength of SHARE depends on active participation.

MEMBER COMMITMENT

- Strive to attend every meeting and, where attendance is not possible, give notice in advance.
- Play an active role in every session by contributing to discussion rather than observing passively.
- Strengthen SHARE beyond the meetings. Staying actively engaged in activities and communications such as Whatsapp and emails. Respond positively to group activity and follow-up.
- Proactively take ownership of tasks for the group
- Follow up on any referrals in a timely manner. Acting with tenacity and professionalism to ensure we are supporting the member who generated the opportunity.
- Comply with any reasonable request made by the SHARE group.

Prospective members criteria

- ✓ A business owner or key decision maker with a proven track record in the commercial market.
- ✓ An ability to quickly develop rapport and meaningful relationships through networking and business referrals.
- ✓ The ability to demonstrate the professional standards required to be a member of the SHARE Group Network.
- ✓ A motivated, confident and hard-working individual committed to the long-term success of the group.
- ✓ An interest in the business opportunities and concerns of fellow members to further their goals.
- ✓ 'Buy in' to the SHARE Group values and to actively demonstrate this in order to generate opportunities within the group.
- ✓ Good IT literacy, with the ability to communicate on various social media sites such as LinkedIn.